

## GREATER LONDON AUTHORITY

**Gareth Bacon AM**  
Chairman  
Regeneration Committee  
City Hall  
The Queen's Walk  
London  
SE1 2AA

**Department: Planning**

Date: 19/11/2014

Dear Mr Bacon,

**Re: Regeneration Committee – 16 September 2014**

Thank you for your letter dated 2 October 2014 to Colin Wilson regarding employment targets and delivery for the proposed Old Oak and Park Royal Development Corporation (OPDC). Please accept my sincere apologies for the delay on responding. As you will be aware, we are in the process of preparing a recommendation to the Mayor on the proposed OPDC. Now that the interim team is in place, it has been possible to consider your letter.

There is a provisional employment target for the proposed OPDC for the creation of at least 55,000 new jobs in the area.

The GLA undertook an analysis of all the extant jobs within the Park Royal area and prepared the 'Park Royal Atlas' in May 2014; a copy of which I can forward to you.

In addition, the proposed OPDC team will be undertaking an Employment Land Review to assess the employment sectors that are likely to locate within the redevelopment and the opportunities to maximise the employment opportunities and grow employment within the wider Park Royal industrial estate.

The work is not at an advanced enough stage to set out a detailed strategy for targeting employees from the three boroughs. However you may be aware that businesses on the main industrial estates employ a high proportion of local residents and so the strategy to further enhance this industrial offer is likely to have significant beneficial impacts locally.

In terms of developing a strategy around employment in the future, this is likely to look into a number of options including those requiring employment targets and apprenticeships in the letting of contracts. Also the possibility of commitments being made to local employment targets by employers through the S106 planning system will be considered. You may be aware that this is something that Westfield implemented in their White City development.

Should you have any further questions, please get in contact and I'd be more than happy to speak to the committee later in 2015 on this important regeneration project.

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Yours sincerely



**Victoria Hills**

Director – Proposed Old Oak & Park Royal Development Corporation